Finoit India
www.finoit.com

For Chitralekha(Mobile App)- Deliverable & Quotation

QUOTATION

Vision- Objective of the project is to design and develop mobile application for Chitralekha magazine which can be accessed free or on subscription by online payment.
Being dynamic in nature, owner can manage real time content, create/add/delete categories and subcategories, upload/ delete downloadable files/videos, add/delete external links, add/delete images, update all the content (magazine/blog/forum) etc using back-end control panel.

Reference Applications-
    None provided

Deliverables-

App type	Iphone/Symbian/Android/Blackberry(All four)
App home page	Professional and elegant and usable design
other pages	As in Magazine and can be increased
maintenance	free for 2 months
Back end programming	PHP, MySQL, HTML, CSS, Javascript
Front end programming	Objective C/Java, SQLite, Javascript
Payment gateway	Will be integrated as provided by App owner
Web mail	Would be enabled
software used	Apple SDK/Eclipse/Android SDK, Photoshop, Dreamweaver, Illustrator etc

Sections:

Based on analysis of magazine, following categories/components can be incorporated (navigation and App architecture can only be decided once we have comprehensive information and your inputs on same).

Categories/Features-
- o Home (Cover story, Anusandhan, Desh Duniya , Adosh padoshetc, jewels of india,Promotion, Navalkatha, Duniya ne undhi chashma, Priyadarshini, Vishva vyapar, entertainment etc.)
- o About us (details of founder, editors etc.)
- o User registration, Shopping cart with paypal and/or other gateway integration
- o Privacy policy & terms of use
- o Advertise with us
- o Contact us form(comprehensive)

Admin Panel-

Being dynamic in nature, App owner will be able to change content, images, upload videos/Ad etc. as and when required.

Based on future requirement, owner will also be able to add/delete categories or subcategories in navigation.

Time/ Cost Investment: - 60 days (provided all required details are provided by client side on time)

Development- 45 days

Beta testing (Online testing) –5 days

Redesign/Bug Fixing-10 Days

Development Cost: INR 2,20,000 (Two lac twenty thousand)

Payment Schedule- 50% of the development fee to be paid in advance in favor of "Finoit India".

Advances paid are non refundable/refundable at discretion of Finoit India.

Remaining 50% at the time of final delivery of project.

Delivery Schedule:

Work will commence upon receiving your order and all requested material. Members of our technology team will setup an online meeting for the purpose of detailed analysis and to make sure they have full understanding of the project requirements and goals. Following this, usually within 2 business days, you will receive detailed documentation of the solution flow and architecture for your approval. Once approved, timelines will be set and a copy forwarded to you for reference on project progress and delivery schedule.

During this process, you will need to respond with its input/comments on the project with each update to ensure that there are no gross misunderstandings, any change in scope will add / affect this delivery schedule.

Client Responsibilities-

Providing the personnel necessary to contribute to a high-quality strategic solution.

Client Executive Management - Key executives, available for several meetings throughout the engagement to provide input and direction on strategic objectives and resource allocation. Also responsible for the overall coordination of Client personnel and logistics for meetings, providing background materials and providing context and guidance to the team during the engagement.

Establishing and maintaining the infrastructure required for the execution, including:

- Providing relevant documentation about the organization, existing analysis of market trends, customers, suppliers, partners, competitors, photographs, content etc.
- Providing relevant feedback in a timely manner within the timeframe indicated in the project plan for the engagement.

- Assuring that all of the resources noted above are available in a timely manner consistent with the project plan for the engagement. This is a prerequisite for the project to be completed successfully on time.

And any other material/content required for the successful finishing of the App on time.

Copyrights and Trademarks-

The Client represents to Developer and unconditionally guarantees that any elements of text, graphics, photos, designs, trademarks, or other artwork furnished to Developer for inclusion in App pages are owned by the Client, or that the Client has permission from the rightful owner to use each of these elements, and will hold harmless, protect, and defend Developer and its subcontractors from any claim or suit arising from the use of such elements furnished by the Client.

Finoit India do not hold responsibility for any claim /copyright issues arising in future, if such claim arises client is solely responsible for that. Our responsibility is limited to develop the App as requested by the client.

By accepting this contract, client also grants rights to "Finoit India" to present their name as developer of the respective App and advertise itself as a developer/online marketing consultant.